

Harel Menachem

Senior product designer

Herzliya, Israel
052-5734948
harel850@gmail.com
LinkedIn profile

Experience

2024 – 2026

Healthee / Senior product designer

- Sole designer of My account, the personal area of the Healthee app: member ID card, expenses, appointments and profile.
- Owned the plan comparison tool: moved it to the new brand and added prescription costs to the plan cards.
- Designed the main benefits page.

2023 – 2024

Google / Product designer (contract)

- Designed additions to Google Search results on two teams: weather and crisis response, then recipes.
- Shipped an air quality indication and a real-time weather question in weather results, and an image gallery in recipe results.

2020 – 2022

Zencity / Product design lead

- Founded the product design team, and hired and managed two designers.
- Redesigned the platform hands-on, with a home screen that opens with insights, used by about 200 local governments in the US.

2015 – 2020

Wix / Product designer / Wix Blog

- One of three designers who built the new Wix Blog from scratch. Owned the live site: feed layouts, post page and social features, on desktop and mobile.
- The blog became the most installed product on Wix, and Wix moved its own company blog onto it.

2010 – 2015

Earlier

Interactive designer at Calcalist, founder of Zifim design studio, designer at Dov Abramson studio.

Education

2008 – 2012

Shenkar / Bachelor of graphic design

Military

2004 – 2007

Nahal 50 / Combat soldier

Languages

Hebrew (native), English (high level)

Thanks!